

Brazil Ecopreneurship Engagement Consultant

Job Opening

Job Opening ID: 261421

Job Network : -

Job Family : -

Category and Level : Consultants, CON

Duty Station : BONN

Department/Office : Convention to Combat Desertification

Date Posted : Jul 17, 2025

Deadline : Jul 24, 2025

Share Job

Result of Service

1. Enhanced capacity among young ecopreneurs through a comprehensive, context-specific training developed with Instituto Terra, leading to increased awareness, skills, and follow-up engagement. 2. Increased visibility of land restoration entrepreneurship at COP30 through the successful delivery of two youth-focused events featuring diverse ecopreneurs. 3. Tangible partnerships with Brazilian accelerator and innovation ecosystems to foster land-based entrepreneurship through awareness, incubation, and acceleration support. 4. Strengthened stakeholder collaboration and strategic positioning of G20 GLI in Brazil through a mission and a multi-stakeholder event, helping to consolidate a national network of support.

Work Location

Home based

Expected duration

15 August 25 to 15 April 2026

Duties and Responsibilities

Background: Desertification, along with climate change and the loss of biodiversity, were identified as the greatest challenges to sustainable development during the 1992 Rio Earth Summit. Established in 1994, the United Nations Convention to Combat Desertification (UNCCD) is the sole legally binding international agreement linking environment and development to sustainable land management. The Convention seeks to support countries in addressing Desertification, Land Degradation, and Drought (DLDD). (www.unccd.int) The G20 (or Group of Twenty) is the annual international forum for the governments of 19 industrialized countries and the European Union (EU). The G20 Leaders' Declaration, issued on Sunday, 22 November 2020, launched a "Global Initiative on Reducing Land Degradation and Enhancing Conservation of Terrestrial Habitats". Building on existing initiatives and on a voluntary basis, the G20 countries share the ambition to achieve a 50 percent

reduction in the amount of degraded land by 2040. Duties and Responsibilities; Training and Capacity Building at Instituto Terra: • Co-develop and deliver a training curriculum with Instituto Terra for Brazilian ecopreneurs in the land restoration sector. • facilitation and moderation during the event. • collect participant feedback and plan for after event engagement. Brazilian ecopreneurship ecosystem: • Formalize collaborations with at least two Brazilian innovation or acceleration programmes to jointly promote land-focused entrepreneurship. • Plan and conduct a mission to Brazil in Q1 2026, meeting with national stakeholders and ecopreneurs to strengthen the visibility and action of G20 GLI in the local context. Include the organization of at least 2 raising awareness lectures. • Organize one in-person event/roundtable to gather key ecosystem actors and support strategic alignment in Brazil. • Produce at least eight written communications materials, including briefing notes, articles, and blog posts for G20 GLI visibility and advocacy. • Identify relevant events of entrepreneurship, land restoration and innovation where G20 GLI could be present. Coordination of Youth and Ecopreneurship Events: • Coordinate and implement two youth-focused events related to the restoration economy and youth entrepreneurship. • Develop concept notes for each event, manage speaker engagement, and support moderation and execution. • Support G20 GLI's strategic engagement in high-profile forums that align with its mission, including events that feature innovation, entrepreneurship, and sustainable development (e.g., COP30, Web Summit, Impact Mais, START Summit).

Qualifications/special skills

- A PhD or Master degree in international relations, political science, law, sustainable development, business administration, project management, communication, or a closely related field is desired. - Minimum of 10 years of experience, focusing on international affairs, liaising with different stakeholders, working in accelerator programmes or start up related environments are required. - Previous experience in planning and organizing events, conferences and meetings and preparing briefing notes and reports is required. - Experience in conducting market research and analyzing business landscapes is highly desirable. - Prior experience working with impact investors, or innovation hubs is highly desirable. - Experience working with governmental agencies, NGOs, international organizations, or private sector partners is desirable. - An understanding of environmental challenges, land restoration and sustainable practices is desirable. - Previous experience in working in or with international organizations or multi-country projects is desirable.

Languages

Fluency in English and Portuguese language is required, both oral and written.

Additional Information

Only individuals who can act as independent, individual economical operators are qualified to apply. Individuals who can provide their services only on account of an institution or enterprise are not eligible under this procedure. Individuals engaged under a consultancy or individual contract will not be considered "staff members" under the Staff Regulations and Rules of the United Nations Secretariat and will not be entitled to benefits provided therein (such as leave entitlements and medical insurance coverage). Their conditions of service will be governed by their contract and the General Conditions of Contracts for the Services of Consultants and Individual Contractors. Consultant and individual contractor is responsible for determining tax liabilities and for the payment of any taxes and/or duties, in accordance with local or other applicable laws. For remote consultancies, the selected candidate will be required to have a laptop or desktop PC (with Windows 10 or newer) or Mac (with the latest MacOS update), as well as a reliable, high-speed internet connection. An Office 365 license will be provided by the UNCCD to enable the candidate to access official emails, SharePoint,

OneDrive and other office applications, such as Word and Excel. Further computer requirements: An antivirus application which receives regular updates; Browsers must be a newer version with regular updates enabled; Regular Windows 10 updates should be enabled with Windows laptop or PC. In addition, a mobile phone will be required to enable Multifactor Authentication (MFA) through SMS or the Authenticator App.

No Fee

THE UNITED NATIONS DOES NOT CHARGE A FEE AT ANY STAGE OF THE RECRUITMENT PROCESS (APPLICATION, INTERVIEW MEETING, PROCESSING, OR TRAINING). THE UNITED NATIONS DOES NOT CONCERN ITSELF WITH INFORMATION ON APPLICANTS' BANK ACCOUNTS.